CONTRACT APPROVAL REQUEST

Promotion: **AFRICAN AMERICAN CULTURAL EXPO**

Vendor: The Staten Group Inc.

Financial Impact: ~~1998~~ 1999 - $12,500 (1998-$10,500)

Project Manager: Yvette Robinson

Contract/Program Description:

The attached contract covers the arrangement for participation at the African American Cultural Expo held at the Pennsylvania Convention Center in Philadelphia, PA on June 25-27, 1999. Philip Morris will conduct name generation activities to smokers 21 years of age or older who present government issued identification bearing date of birth ~~from~~ at two promotional booths.

Payment Terms: Two installments - one upon execution and one 30 days after completion of event

Risk Management: Normal Philip Morris General Liability - $1,000,000

Budget Implications: This sponsorship fee has been budgeted in our 199~~8~~9 program.

Accounting Code: 044-454-4440-00E47

Approvals:

Y. Robinson 4/21/99

J. Fontanez 4/21/99

I. Broeman **FOR YOUR SIGNATURE**

Risk Management
K. Beam Attached

Finance
~~E. Lubrano~~
J. DiPaola 4/23/99

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